

BUSINESS CONTINUITY (BC) POLICY

Abu Dhabi Entertainment Company (ADEC) recognizes that Business Continuity Management is an integral part of its management function. We are committed for ensuring our ability to plan for and respond to incidents and business disruptions in order to continue our operations at an acceptable predefined level.

Based on the identified threats and potential impact to our operations we will:

- Prioritise the immediate safety and health of our employees, tenants, customers, and visitors.
- Mitigate risks to business continuity.
- Maintain communications with staff and customers during operation disruptions.
- Preserve the property and customer relationships.
- Enable a quick recovery as possible to meet the business needs.

We are committed to ensure that we are well prepared to meet our customer needs and resume regular business operations in a timely manner in the event of a significant business disruption to ensure business objectives are met.

To achieve our aim, ADEC will establish and maintain Business Continuity Management policies and procedures that provides appropriate resilience and recovery for critical business processes, systems, data, and applications.

We will develop an effective response to potential incidents and disruptions which cannot be entirely eliminated, which safeguards the interest of our stakeholders, reputation and ongoing activities and events.

ADEC Business Continuity is considered to be one of the primary responsibilities and fundamental to our business practices in line with NCEMA standards and requirements.

ADEC Business Continuity program will also be periodically reviewed and revised where necessary.


Omaima Malalla Naseeb Saad Al Wedami,
Chief Executive Officer,
Abu Dhabi Entertainment Company.

